

Sidney, Nebraska June 11, 2024 A Fair Housing City

A meeting of the Mayor and Council of the City of Sidney, Nebraska, was convened in an open and public session at 5:30 p.m. on June 11, 2024, in the Council Room. Present in person were: Mayor Sherman and Council Members: Strommen, Buckner, Sherman, Radcliffe and Bondegard. Others present: City Manager Scott, City Clerk Borchert. Notice of the meeting was given in advance thereof by publication in *The Sidney-Sun Telegraph*, the designated method for giving notice, a copy of the proof of publication being attached to these minutes. Advance notice of the meeting was given to the members of the City Council and a copy of their acknowledgment of receipt of notice is attached to these minutes. Availability of the agenda was communicated in the advance notice and the notice to the City Council. All proceedings shown hereafter were taken while the convened meeting was open to the attendance of the public.

Mayor Sherman informed the public of the location of the posted Open Meetings Act.

Sherman asked for approval of the minutes. Bondegard moved, Strommen seconded, "That the Council minutes from May 28, 2024, be approved." Roll call: Yeas: Strommen, Buckner, Bondegard. Nays: None. Abstain: Sherman, Radcliffe. Motion approved.

Brandy Stone, Development Director, stated that Rodney Fraser, Advertising Representative for Placer AI, would do a Zoom presentation, explaining Placer's background and how the tool works for retrieving mobile data. Placer would allow data to be retrieved on commercial locations, such as looking at parks, events, and downtown areas which would enable businesses to make business decisions across the city. Fraser stated that Placer would not be able to identify any individual person. Strommen clarified that Placer aggregates that data, and the city buys the data from Placer, so the city could better understand what goes on within the community. Don Ogle, resident, asked how that data is being collected. Strommen stated that it is collected from certain apps, which you can opt-in or opt-out. Buckner asked if Fraser would explain the opt-out process. Fraser stated that if you don't have the location turned on, you would not be tracked. Buckner inquired, that in order to opt-out, you would have to turn off your location services or opt-out of every app that Placer (or other third parties) is a part of. Cory Keen, resident and local technologist, stated that you would have to go through all your app's terms and conditions to verify if they are selling third-party data. If you blindly accept an app, there is a chance that Placer would have access to third-party data. Buckner stated that opting out is not an easy process. Eric Pool, resident, asked if Placer bought the data prior to when they started their platform. Sherman answered on behalf of Placer, that they did buy the data. Strommen reiterated that Placer used the previous collected data purchased to build Placer's algorithm. Pool stated that the city is buying data, and as a government entity, he has a problem with that. Amanda Eastin, resident, asked if the data will continue to be collected whether the city purchases access to it. Fraser responded, yes. There were no further questions for Fraser. Zoom was ended. Stone also gave third-party input on the use of Placer, in support of the tool. Strommen asked Keen about privacy concerns and if individuals could be tracked. Keen responded that the data collected is cleansed data, which does not include PII, but does include household spend, gender and other things. You can see traffic and demographic information, showing trends. Keen stated that the app could be looking at the individual once they accept the terms and conditions of the app. Pool stated that the government currently does not have access to this information and would be purchasing it on its citizens. Bondegard asked if the Economic value would be there if it was purchased. Stone replied she believed so, once information is compiled to show the right people the numbers. Radcliffe asked if the term was for one year and the city's portion was \$7000. Stone responded that this was correct. Kendra Mitchell, Cheyenne County Tourism Director, was supportive of Placer AI. Sherman asked for a motion. Radcliffe moved, Strommen seconded, "The Placer AI be purchased on a one-year contract, city's portion being \$7000." Roll call: Buckner, Sherman, Radcliffe, Strommen. Nays: Bondegard. Motion approved.

Stone gave Council an update on the Rural Community Recover Program Grant. Stone stated that since there is no match for the grant, it was decided to request the full amount of the grant which is \$2,000,000 rather than the \$800,000 requested at the last meeting.

City Manager Scott presented the Cheyenne County Chamber contract. Present were Kenda Mitchell, past Chamber Chair and Becky Rowan, Chamber Chair. Scott stated the contract provides services and deliverables for an annual sum of \$25,000 to be dispersed quarterly. A few changes were made to the contract making it more efficient. Sherman asked for a motion. Bondegard moved, Strommen seconded, "That the 2024-2025 contract with the Cheyenne County Chamber for an annual fee of \$25,000 be approved." Roll call: Sherman, Radcliffe, Bondegard, Strommen, Buckner. Nays: None. Motion approved.

Scott stated that the Northside Park Design had two design bid submissions. RDG Planning and Design for \$49,400 and Brickyard Consulting for \$30,000. Sherman asked for a motion. Buckner moved, Radcliffe seconded, "That a contract with Brickyard Consulting for \$30,000 for the North Park Design be approved." Roll call: Radcliffe, Bondegard, Strommen, Buckner, Sherman. Nays: None. Motion approved.

Scott asked Council what date would work for the Council Strategic Plan Review and Revision. Council agreed on July 2 at 12:00 pm.

Sean McNulty stated that last September 2023, he came before Council with the idea of a BMX Track for youth. The location chosen at that time was not acceptable to the residents due to noise. The location was reevaluated and an empty lot was located near the swimming pool. The neighborhood was not canvassed for noise control as the location was near the swimming pool and baseball park. McNulty passed out designs to Council. Sherman stated that he would like to see some fund-raising efforts on behalf of the BMX track and then revisit this again. McNulty said that he would

apply for grants but wanted to see if he could get the property locked in first. Sherman stated that if the property was a conflict with getting a grant, then McNulty could come back and Council could review it again as an action item.

Kegan Carwin, Sidney Finance, gave the May 2024 budget reports. Sherman asked for a motion. Bondegard moved, Radcliffe seconded, "That the May 2024 budgets be approved." Roll call: Bondegard, Strommen, Buckner, Sherman, Radcliffe. Nays: None. Motion approved.

Sherman asked for a motion to approve the claims. Bondegard moved, Strommen seconded, "That the claims for May 2024, be approved." Roll call: Strommen, Buckner, Sherman, Radcliffe, Bondegard. Nays: None. Motion approved.

"That the following claims for May 2024, are hereby approved and should be paid as provided by law out of the respective funds in the city treasury." (Abbreviation for claims: bd bond, ct contract, du dues, eq equipment, ex expenses, fu fuel, in insurance, re reimbursements, sa salaries, se service, su supplies, tt travel/training, tr transfers, tx tax, ut utilities)

21st Century eq 11.50, 319.00, 295.76; 3E eq 7584.56, 10513.52; Accelerated Receivables se 323.50; Acushnet eq 3178.87, 2514.59; Adamson Police Products eq 107.98, 93.60; Allo se 214.61, 182.90, 170.00; ALSCO su 130.84. 108.78; American Environmental se 477.75; Anderson Ford eq 48083.00; Arrowhead su 153.40. 339.50; Balandran, Antonio se 275.00; Barco eq 1051.92; Barker Cleaners su 33.00; Bavco su 123.70; Best Plumbing se 330.10, 552.52; Black Hills ut 1188.70, 132.36, 159.84, 43.33, 595.94, 66.18, 1784.03; Blue Line Embroidery se 168.00; BOKF ct 750.00, 9299.80; Bomgaars su 24.87, 550.56, 108.73, 299.76, 356.47, 16.11, 266.75; Border States eq 41708.93; Brenntag eq 5117.71; Byron's Office Equipment eq 851.46; Casselle ct 1896.00; Cashwa su 1841.44; Cengage learning se 32.76; Charter se 109.98; Cheyenne Co Community Ctr ct 9500.00; Cheyenne Co Emergency Comm Ctr ct 22982.66; Cheyenne Co Treasurer se 15.00, 3304.05; City of Ogallala se 220.00; City of Sidney bd ex tr tx 1000.00, 3000.00, 5965.04, 3.38, 54.68, 411.96, sa 13869.53, 112407.03, 14137.78, 14064.27, 20450.82, 20310.74, 22523.10, 22266.63, 11547.30, 10711.61, 10009.76, 11899.20, in 4108.56, 41388.24, 898.27, 7901.26, 849.67, 9987.41, 924.79, 7687.98, 362.94, 2855.55, 345.05, 4171.30, ut 4143.83, 2791.99, 19.00, 149.62, 1203.45, 104.24, 1180.67, 7407.07, 1539.41, 11128.45, 117.06; Contractor Materials su 1448.00, 199.00; Cranmore Fire se 88.00, 517.00; Cross Canyon Engineering se 10834.00; Crossroad Tech se su 1354.97, 5988.65, 389.99; Culligan su 45.45, 29.95, 7.50, 29.95; Day & Night se 419.10, 110.44; Deaver Tire se 22.00, 52.56, 485.98; DEMCO su 79.88; Department of Energy ut 20825.00; DHHS re 28.28; Dietrich su 333.00, 278.00, 530.50; Digi Key su 24.71; E&S Auto su 293.17, 433.26, 1380.41, 51.58, 315.89, 354.75; Eakes su 1153.24, 118.57, 701.38, 85.98, 171.82; Elan Financial su 9356.63, 168.72, 472.93, 1162.45, 506.34, 235.14, 525.07, 1511.38; Enviro se 100.00, 100.00, 37.00; Finney's su 229.24, 2311.20, 297.89, 362.52, 196.02; Flood Communications se 200.00; Floyd's Truck se, su 1079.46, 62.12; Flyover Brewery su 413.00; Frenchman Valley fu 326.22, 4730.58, 100.00, 1197.15, 2806.17, 1127.25, 101.54, 2262.91, 781.36; Fyrtek su 89.66; Galls su 92.95; GLEC se 69.73; Gold Rush Committee se 6000.00; Grainger su 133.79, 109.64; Gurney eq 1429.50; Hach su 490.45; Hamilton se 162.97, 99.90, 49.95; Harper Industries su 861.20; High Plains su 380.00; Hofrock, Hayden re 282.00; Holbrooks, Devin se 132.00; Holtz Industries eq 1107.50; Hometown Leasing ct 274.81, 137.39; Hopwood, Danny re 100.00; Huber & Asso se 151.80; Humdinger eq 6567.72; Ideal su 236.48, 165.12; Inland Truck eq 1188.001; Interstate Batteries su 52.95; Jimmy L's su 107.00; League of NE du 850.00; Leal, Ron ct 450.00; Leff Law se 5000.00, 5000.00; Logan Contractors se su 17415.00, 550.77; Maverik fu 3939.19, 1964.19; MCK Photography ct 4000.00; Midwest Labs su 106.75; Motorola eq 22093.55; MEAN du ut 1000.00, 393537.54; Municipal Supply su 698.09, 1152.04; Munimetrix se 39.99; NE Dept of Revenue tx 55935.07; NE Safety/Fire se 135.00, 100.00; NT&T se 1640.42, 134.46, 234.44, 404.97, 255.89, 222.57; NE Turfgrass se 50.00; NE UC Fund se 1575.67; Nelke, Jason se 503.20; NMVCA du 115.00; Northwest Pipe eq 1568.78; NT Building su 15.56; Nutrien Ag Solutions su 2725.00, 5210.20; Omaha World Herald se 676.00; One Call se 85.68, 85.68; OPTK networks se 108.00; Palmer, Mike se 537.50; Panhandle Auto su eq 304.74, 2.81, 43854.00, 43854.00; Path Point se 94.26, 46.27, 106.83, 52.82; Peetz Coop fu 7804.58; Pepsi su 183.30; Preferred Roofing se 120.00; QA Balance se 115.00; R&C Welding se su 4738.75; Reams Sprinkler su 2482.25; Roderick, Charles tt 282.00; Rood's su se 418.16, 16.00, 30.00; Royal Flush se 840.00; S& global se 14250.00; Sargent Drillg eq 4170.00; Schneider, Ken re 20.00; Scott, David tt 292.32; Security Bank se 1488.78; Segelke Janitorial se 1335.00; Sherwin Williams su 2082.29; Showcases su 227.88; Sidney Aquatic Center se 600.00; Sidney Public Schools re 3650.00; SRMC ct 1077.34; Sidney Sun Telegraph se 493.02, 21.96, 826.50; Simon Materials su 2537.76, 478.11; Simpson, Harold re 505.00; SK Publishing se 400.00; Slate Rock su 2259.40; Sonny's su 38.04, 53.51; Spic & Span se 6299.00, 1168.50; Splish Splash se 56.64; Spring Creek Cleaning ct 424.36, 447.45; Seim Harmony se 3674.00; Swire Coca Cola su 229.20; T&L Cleaning ct 275.00; Time Clock Plus ct 2023.19; Titan Machinery su 869.56; Triple O's su 53.03, 22.99, 40.83, 10.74, 12.89; Tuma, Stephen re 282.00; USPS se 352.00; Verizon se 8.08, 377.32, 85.72, 42.86, 178.59, 42.86, 85.72; Wesco eq 1730.75; Wheat Belt su 11259.68; White Bluffs ct 775.00; Wolever, John re 282.00; Woods & Aitken se 385.00; WPCI ct 647.00; Wyoming First Aid su 390.59, 135.49, 96.42, 295.30.

Scott reported that the Forrest Street project is moving along. They are working on 17th & 19th Avenues and soon to be moving to 19th & 20th. All four blocks will be closed for about a week and a half. The pool area is completed and the trails are now connected. The area of 14th and Jackson is also being worked on. The intersection will be closed for a few weeks. The Solar project will have a groundbreaking on June 18th. The 13th Street underpass will also undergo repairs. The Great Trash Race and the Sidney Gold Rush Days were successful.

Clerk Borchert reported that the Sidney Farmers Market opens on Saturday, June 29th with 20 vendors currently signed up.

Amanda Eastin, Library Director, reported that there will be an INSPIRE Today article on Eileen Nightingale, an employee of the Sidney Public Library. The Summer Reading Program is accepting sign-ups.

Carwin reported 22 viewers and 7 current viewers on the city's YouTube.

Chief Aikens reminded the public to keep their kids and pets in a shaded area and not inside vehicles.

Radcliffe commended the trails.

Sherman thanked everyone for working together and invited the public to call him anytime at 308-249-2321.

Sherman stated the Gold Rush Days provided for a great weekend. Sherman stated that if anyone needed a pie-tasting judge, he would donate \$100 to be a judge!

Sherman asked for a motion to go into closed session for the purpose of service contract negotiations. Buckner moved, Strommen seconded, "That closed session begins for service contract negotiations." Roll call: Buckner, Sherman, Radcliffe, Bondegard, Strommen. Nays: None. Motion approved. Closed session begins at 7:03 pm.

Sherman asked for a motion to come out of closed session for the service contract negotiations. Strommen moved, Bondegard seconded, "That the closed session ends for service contract negotiations." Closed session ends at 7:37 pm. Roll call: Sherman, Radcliffe, Bondegard, Strommen, Buckner. Nays: None. Motion approved.

Sherman asked for a motion to allow the City Attorney and the City Manager to proceed with an addendum to the current contract with Morrill County regarding ambulance services. Strommen moved, Radcliffe seconded, " That the City Attorney and the City Manager be allowed to proceed with an addendum to the current contract with Morrill County regarding ambulance services." Roll call: Radcliffe, Bondegard, Strommen, Buckner, Sherman. Nays: None. Motion approved.

Sherman stated that the "Pie in the Face" Keep Sidney Beautiful Fundraiser would take place outside City Hall.

Meeting adjourned at 7:38 pm.

ATTEST: /s/BRAD SHERMAN, MAYOR

ATTEST: /s/LORI BORCHERT, CITY CLERK